



# COMPREHENSIVE PLAN UPDATE INTRODUCTION

MARCH 19, 2016

**McKen**na  
ASSOCIATES



# Welcome!

## Agenda

- Introduction and Comprehensive Plan Process
- Long Beach Plan Approach
- One **BIG** Idea
- Conclusions, Next Steps and Questions





# INTRODUCTION AND COMPREHENSIVE PLAN PROCESS



# Why are you here?

- This is your plan!
- Introduce planning process.
- Give us your one **BIG** idea!



# Legal Basis

- Ind. Code § 36-7-4-500 :

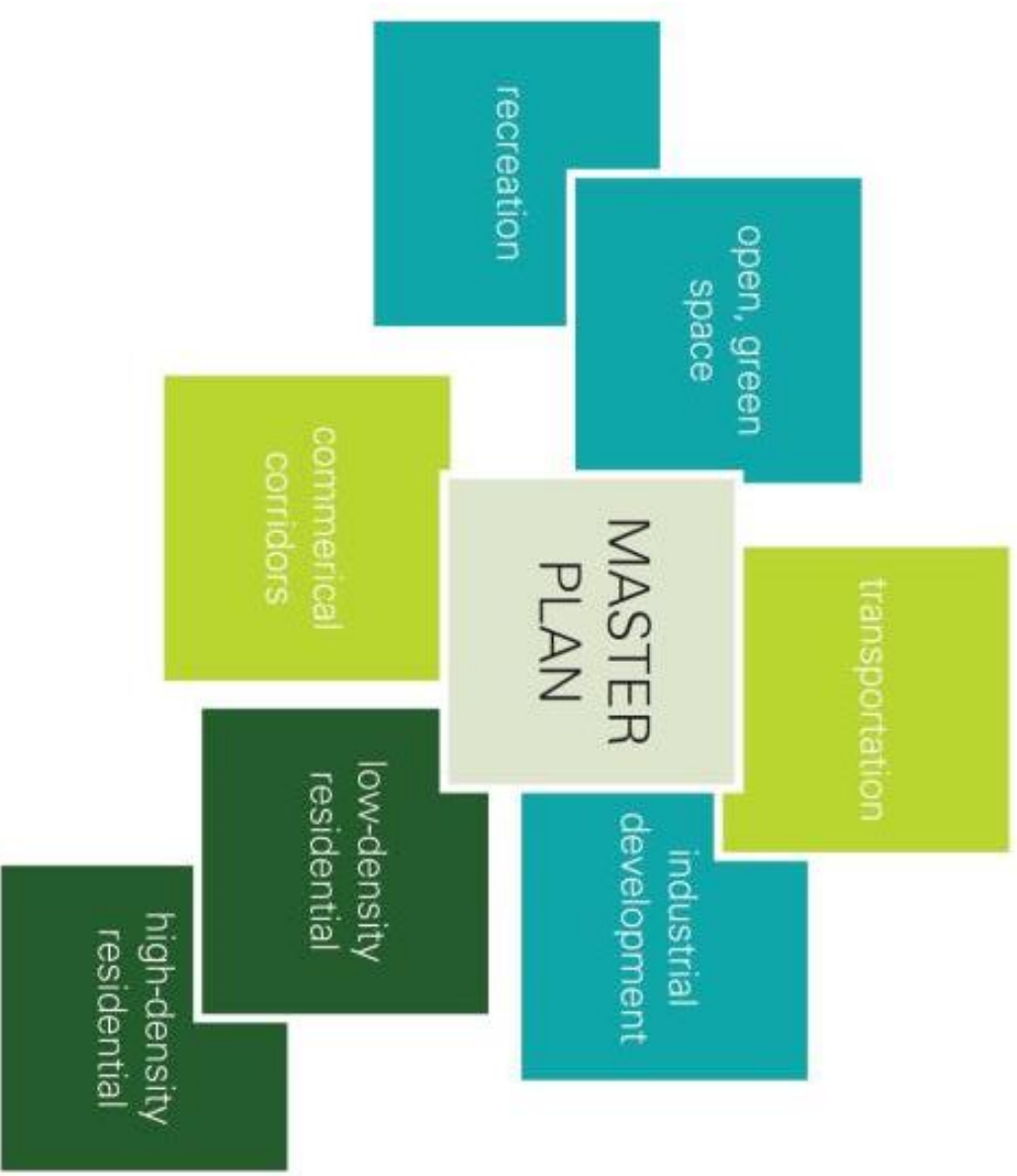
## Indiana Code – Section 36-7-4-500: 500 Series Comprehensive plan

- A comprehensive plan must contain at least the following elements:
  - A statement of objectives for the future development of the jurisdiction.
  - A statement of policy for the land use development of the jurisdiction.
  - A statement of policy for the development of public ways, public places, public lands, public structures, and public utilities



# What is a Master Plan?

- Guide for future growth and development.
- Basis for Zoning.
- Used by property owners, developers, and outside agencies to guide decision making.

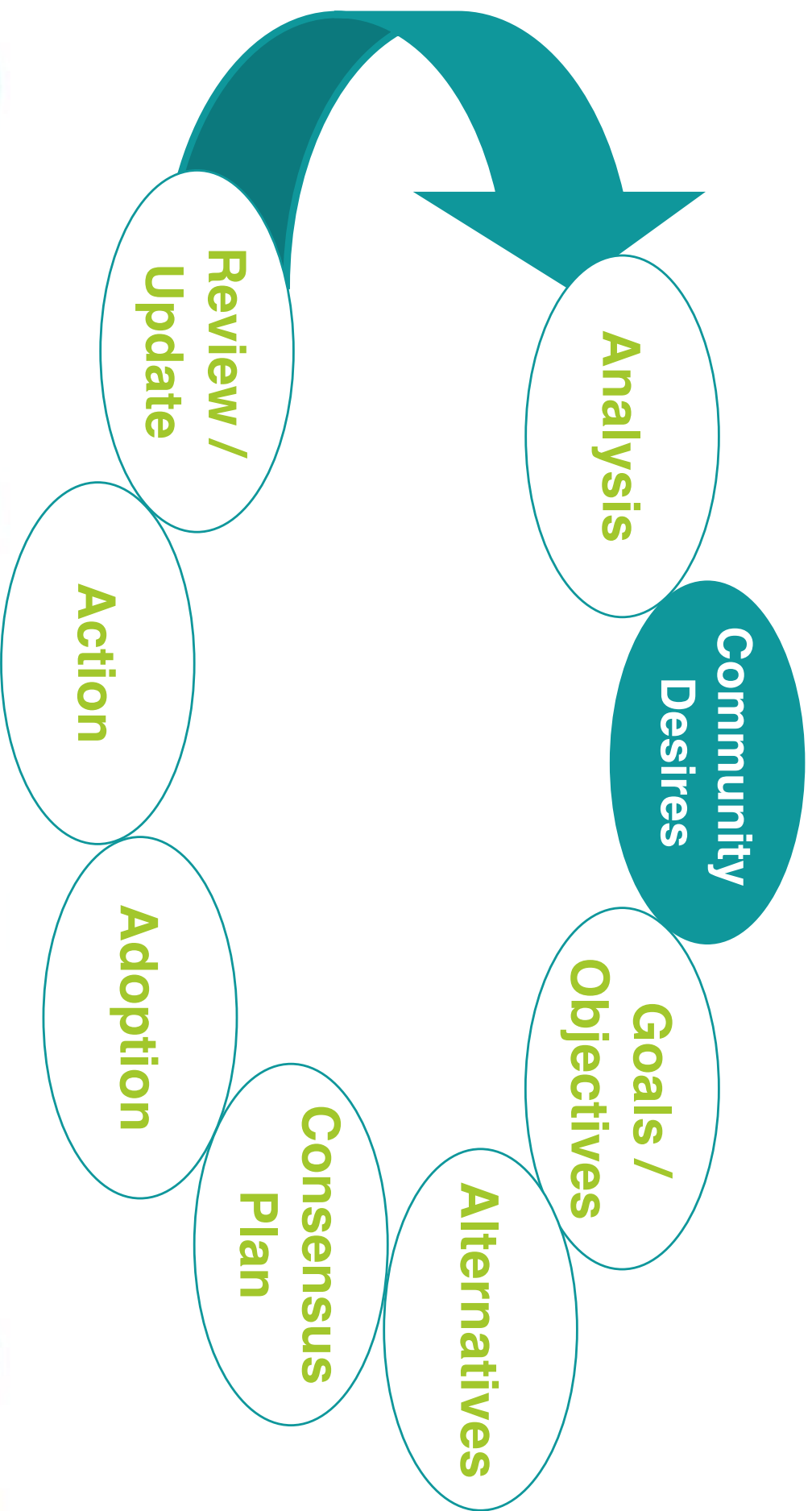


# What a Master Plan is NOT

- A law..it is a plan.
- A basis for property tax assessment.
- Permanent. It sets a precedent for future development in the next 5-10 years, but must be reviewed periodically and can change.



# Project Process







# LONG BEACH COMPREHENSIVE PLAN APPROACH



# Comprehensive Planning Approach

## Comprehensive Plan Update Elements

- Review Existing Development.
- Public Participation
- Goals and Objectives
- Future Land Use Plan and Map
- Implementation Plan



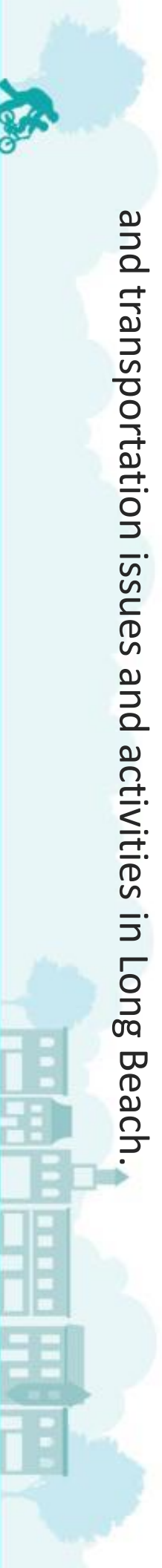
# Comprehensive Planning Approach

- Review Existing Development:
  - Existing Plans (Comp Plan, Capital Improvement Plan)
  - Plans from adjacent communities and agencies
  - Demographics
  - Land Uses
  - Public Facilities
  - Utilities – water, sewer, etc.
  - Roads



# Comprehensive Planning Approach

- Public Participation Goals:
  - Provide opportunity for interested parties to identify concerns and priorities;
  - Encourage public participation opportunities in a wide and varied audience;
  - Publicize public participation opportunities and activities throughout the development of the Comprehensive Plan;
  - Obtain meaningful public input and participation to inform the Commission’s planning and decision-making process; and
  - Inform and educate stakeholders and interested parties, share information, and increase the overall awareness of planning, land use and transportation issues and activities in Long Beach.



# Comprehensive Planning Approach

- Public Participation Elements:
  - Information – Web site, mailing, emails
  - Introductions – March 19
  - 1<sup>st</sup> Community Visioning Session – April 16
  - Community Survey
  - Dedicated Comprehensive Plan Email
  - Advisory Planning Commission Meeting
  - Public Hearing
  - Town Council



# Comprehensive Planning Approach

- Goals and Objectives:
  - A statement of objectives for the future development of the jurisdiction.



# Comprehensive Planning Approach

- Comprehensive Plan:
  - A statement of policy for the land use development of the jurisdiction.
  - A statement of policy for the development of public ways, public places, public lands, public structures, and public utilities



# Comprehensive Planning Approach

- Implementation Plan:

PLANNING and ZONING						
PROJECT	PRIORITY	TIMEFRAME	RESPONSIBILITY			FUNDING
			Village	Other Gov't	Private	
Revise the Zoning Ordinance to be consistent with this Plan	A	1	PC			TF/DOA
Create historic building design guidelines	A	1	PC/VM	MS		
Create architectural design standards for the Downtown	A	2	PC	MS	PC	
Create architectural design standards for the Commercial Corridor area	B	2	PC			
Create and adopt local historic districts	B	2	VC/VM	MS		
Adopt/Update Parks and Recreation Plan every 5 years	B	2	VC	BT		
Revise properties according to the Ordinance Plan and new Zoning Ordinance	B	2	PC/VC			
Develop and enforce a storm water management program	B	3	VC/VM			
Raise awareness of the benefits of green building standards	C	5	PC			
Review this Master Plan every 5 years	C	5	PC			
Encourage LEED Energy Star certification for new or renovated buildings	C	5	PC			

**KEY**

A	Most Important
B	Very Important
C	Important

1	W/ one year
2	1-3 years
3	3+ years
4	As Available
5	Ongoing

PC	Project Lead
VM	Key Participant
MS	Contributor

Responsibility (Abbreviation)	Responsibility (Owner)
BT	Baraboo Township <a href="http://www.barabootownship.wisconsin.gov">www.barabootownship.wisconsin.gov</a>
CC	Chamber of Commerce <a href="http://www.downtownbaraboo.com">www.downtownbaraboo.com</a>
DOA	Downtown Development Authority <a href="http://www.downtownbaraboo.com">www.downtownbaraboo.com</a>
GI	GreenCity Initiative <a href="http://www.greenbaraboo.com">www.greenbaraboo.com</a>
MOOT	Michigan Department of Transportation <a href="http://www.michigan.gov/MDOT">www.michigan.gov/MDOT</a>
MS	Main Street <a href="http://www.downtownbaraboo.com">www.downtownbaraboo.com</a>
OCF	Oakland County FEIS <a href="http://www.oaklandcountymi.gov">www.oaklandcountymi.gov</a>
PC	Ontonario Planning Commission
PO	Property Owners
ROCC	Road Commission for Oakland County <a href="http://www.roccocounty.com">www.roccocounty.com</a>
VC	Ontonario Village Council
VM	Village Manager/Administration

**Funding**

Public	Includes public funds from the Village operating budget, County, and State funding. May also include local government bonds.
Private	Includes funds from private sources such as grant monies, corporate funding, or property owners.
DOA/TF	Tax increment financing provided by an authorized body. Private refer to the summary of economic development tools on page 92.

*Implementation Matrix Example. While it appears complex, in reality it is an elegant method of summarizing all of the implementation actions recommended in the plan and showing their timing and responsibility on one sheet of paper. We recommend printing the matrix at poster size and hanging it in a prominent place. This keeps implementation in a position of importance, and allows the community to demonstrate progress by checking off projects as they are completed.*







ONE  
IDEA  
**BIG**



# One BIG Idea

- We'll use this exercise as one way to inform our investigation, analysis and recommendations.
- This is one opportunity to let your voice be heard.
- Designed to identify community issues.
- No bad ideas.



# How Does it Work?

- Write your **BIG** idea on a sticky note.
- Place your **BIG** idea on a board.
- We will sort all of the **BIG** ideas into categories to start generating areas of focus.





# CONCLUSIONS, NEXT STEPS AND QUESTIONS



# Next Steps

- **Stay engaged:**
  - Follow the Comprehensive Plan on the City’s webpage.
- **Talk to us**
  - Fill out the Community Survey
- **Attend the Visioning Session:**
  - Saturday, April 16<sup>th</sup> at 9:00 AM, Long Beach Community Center.
- **Tell your family, friends and neighbors:**
  - about the Long Beach Comprehensive Plan Update!





THANK YOU!

