



March 2, 2016

To: Town Of Long Beach
From: Long Beach Town Council

Subj: Long Beach to Update Comprehensive Plan

Your voice and input in developing the roadmap for Long Beach's future is essential. At the Monday, February 8th Council meeting, the Town Council voted to accept the Advisory Plan Commission's recommendation to update the plan and hire McKenna Associates (<http://www.mcka.com/>) to support the process – which will begin in March.

A Comprehensive Plan is a document required by the state of Indiana that serves as a strategic plan and from time to time should be updated to reflect the goals and aspirations of the community. Long Beach has not updated the plan since 2009 and this is an opportunity to invite input from all homeowners and align the needs of the whole community.

A few FAQs to kick off our commitment to communicate regularly through this process.

1. The Comprehensive Plan subcommittee is responsible to facilitate the process with the support of McKenna Associates. and will work to ensure proactive, timely communications with ALL property owners.
2. McKenna Assoc. was selected based on their experience and the most competitive bid (\$15,000) in the selection process.
3. A critical part of the process will be gathering community input. Home owners will have the opportunity to participate in public meetings and a survey – which will be developed by McKenna to ensure the questions are fair, unbiased and work to provide helpful insights into the planning process.
4. The process is estimated to take six months, beginning in March and culminating in adoption of an updated plan August / September.
5. The scope of this project is limited to updating the Comprehensive Plan and does not include changes to ordinances. However your input, fueling this plan will serve as the basis for future changes to our zoning, building, and ordinances.

McKenna reviewed a proposed project plan with the subcommittee on 2/29. We have requested that meetings be held on weekends when possible and in the summer months to maximize participation from the entire community.

These meetings will be public and posted on our website (<http://www.longbeachin.org/>)

Your first opportunity (of many) to participate will be Saturday, March 19th 9:00 at the Community Center. This informational meeting will expand on the schedule/process and invite your input for the future of Long Beach. We are looking forward to a big turn out later this month.

In the meantime, please let your wheels start turning on the future of our community. We are excited to collaborate and let the character of Long Beach inform the plan update, which will serve as a guideline for decisions that shape our town going forward.

DO WE HAVE YOUR EMAIL ADDRESS ON FILE?

We will be using a number of channels to keep residents informed, and having a correct email address on file would assist in those efforts. Please send your preferred email address to tolbt@comcast.net.

Thank you,
Long Beach Town Council

Pete Byvoets, Bob LeMay, Nick Meyer, Jane Starr Neulieb, Joy Schmitt